

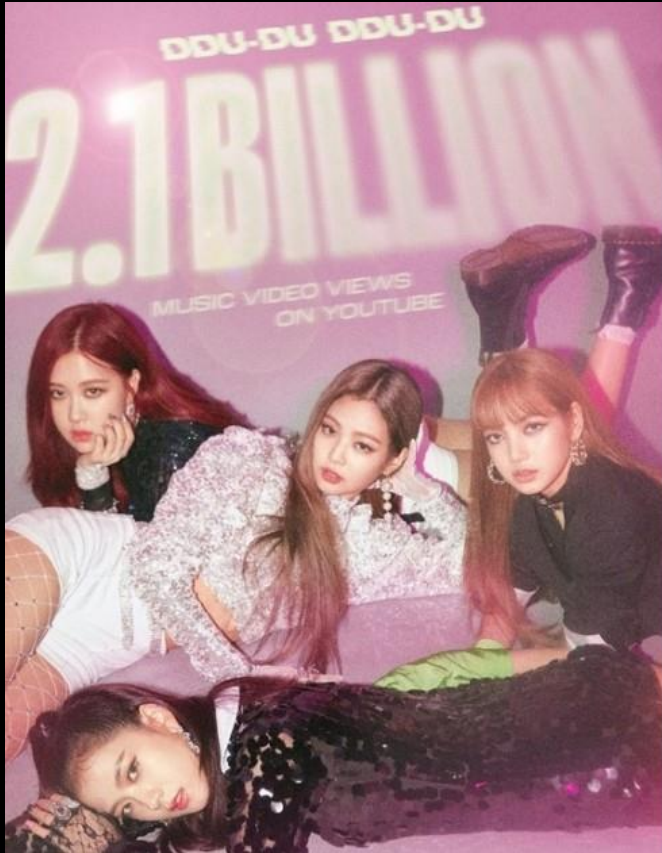


KOREA KELEBRITY **THE KOREA BULLETIN**

2nd week of August 2023



Blackpink's 'Ddu-du Ddu-du' music video surpasses 2.1 billion view on YouTube



Girl group Blackpink's music video for "Ddu-du Ddu-du" (2018) surpassed 2.1 billion views on YouTube, becoming the first song from a K-pop artist to do so.

The feat came Sunday afternoon at 4:27 p.m., five years and one month after the song first dropped on June 15, 2018, according to the band's agency YG Entertainment.

"Ddu-du Ddu-du" had been one of the band's most popular songs online, gaining traction for its catchy music and choreography since day one. It was the lead track of the quartet's first EP "Square Up" released in 2018, and the song became the most-watched K-pop music video that year.

Blackpink has 90.3 million subscribers to its YouTube channel, the highest number not only in K-pop but for any artist in the world. It has 43 videos with over 100 million views, and all views combined on its content surpassed 32.4 billion.



Reboot' becomes boy group TREASURE's 1st million-seller album



K-pop boy group TREASURE has sold more than 1 million copies of its album for the first time in its three-year career.

TREASURE's second full-length album "Reboot" — which came out on July 28 — has sold more than 1.71 million copies in total, according to album sales tracker Circle Chart, Thursday. According to the group's management company YG Entertainment, this is more than a three-fold increase from its second mini-album "The Second Step : Chapter Two" (2022).

"TREASURE recently toured 17 Asian countries, staging 40 performances," YG said in a statement. "It seems the tour has contributed to the growth in album sales ... The group's achievement is a testament to the expansion of its global presence and fandom."

"Reboot" is fronted by the lead single, "Bona Bona" — a dance track peppered with powerful brass sounds and drum beats.

The track ranked first on iTunes song chart in 20 countries upon its release.



HOT ISSUE

Hit K-Drama 'D.P.' Is Back for a Highly Anticipated Season 2



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What happens in Season 2 of D.P.?

When we reconnect with Corporal Han Ho-yeol and Private An Jun-ho in Season 2, they've undergone drastic changes after the unsettling ending of Season 1. Suddenly a new tragedy rocks their unit, causing fresh shock waves and prompting a dramatic and complicated investigation that drives much of the action of Season 2. Meanwhile the embattled D.P. unit continues to track down other alleged defectors, pursuits that take them to unexpected settings — including musical theater.

Is D.P. based on a true story?

D.P. is a work of fiction but it's based on the webtoon D.P. Dog Days by showrunner Kim Bo-tong. With co-writer Han Jun-hee, Kim then adapted the webtoon for the series. Both dramatize and draw from some of Kim's own experiences of mandatory military service in Korea, as well as news stories of actual events. Unfortunately, that means much of the intense verbal and physical abuse shown in the series is rooted in reality.



COMING UP FAN MEETINGS



01

김준수 KIM JUN SU

08/12 Osaka
08/20 Yokohama
08/26~27 Seoul
09/3 Hong Nagoya



02

이종석 LEE JONG SUK

08/05 Dubai
08/19 Bangkok
09/10 Seoul
09/18 Osaka
09/21 Tokyo
10/04 Singapore
10/15 Macau
10/28 Ho chi minh



COMING UP FAN MEETINGS

2023 JUNG HAE IN FAN MEETING TOUR
열번째 계절

07.22 SAT	SEOUL	08.06 SUN	MANILA	08.13 SUN	MACAU
09.12 TUE	HONG KONG	09.16 SAT	JAKARTA	09.30 SAT	JAPAN
10.21 SAT	BANGKOK	10.29 SUN	SINGAPORE	AND MORE	

2023 AHN HYO SEOP ASIA TOUR <THE PRESENT SHOW>

here and now.
here and now.
here and now.

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03

정해인 JUNG HAE IN

- 08/13 Macao
- 09/12 Hong Kong
- 09/16 Jakarta
- 09/30 Japan
- 10/21 Bangkok
- 10/29 Singapore

04

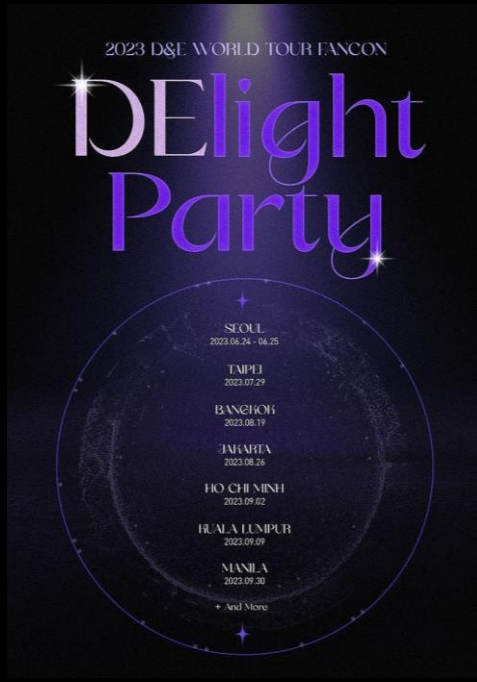
안효섭 AHN HYO SEOP

- 08/19 Taipei
- 09/09 Jakarta
- 10/01 Hong Kong



COMING UP CONCERTS

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01

SUPER JUNIOR-D&E

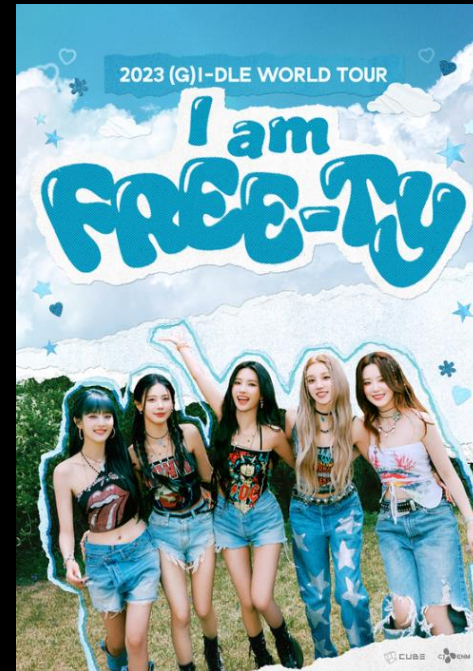
07/29 TAIPEI
 08/19 BANGKOK
 08/26 JAKARTA
 09/02 HO CHI MINH
 09/09 KUALA LUMPUR
 09/30 MANILA



02

트와이스 TWICE

09/02 Singapore 12/27-28 Fukuoka
 09/07-08 Lodon
 09/11 Paris
 09/13-14 Berlin
 09/23 Bangkok
 09/30 Bulacan
 12/16-17 Nagoya



03

(여자) 아이들 (G)I-DLE

08/09 Dallas 09/18-19 Berlin
 08/13 New York 09/27-28 Tokyo
 08/15 Atlatmta 10/14 Macau
 08/17 Chicago 10/29 Singapore
 09/09 London
 09/13 Paris
 09/16 Brussels



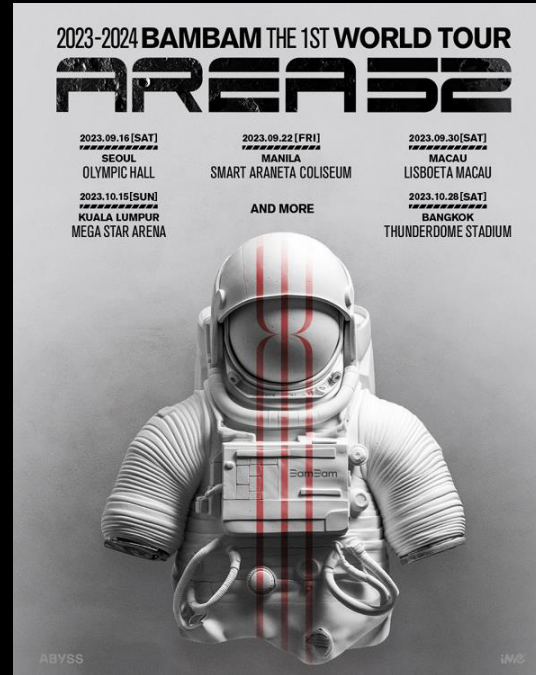
COMING UP CONCERTS



04

스테이씨 STAYC

09/23-24 Seoul	2024
10/11 New York	01/14 Taipei
10/13 Chicago	01/20 Hong Kong
10/17 San Antonio	02/16 Singapore
10/19 Dallas	
10/24 Seattle	
10/26 San Francisco	
10/29 Los Angles	



05

백백 BAMBAM

09/16 Seoul
09/22 Manila
09/30 Macao
10/15 Kuala Lumpur
10/28 Bangkok



RISING STAR

ACTORS OF THE MONTH.

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나나
Nana

Born
Years active
Agent

September14, 1991(age 31)
2009
PLEDIS Entertainment
AFTERSCHOOL

2021
2022
2023

Series | GENESIS
Series | GLITCH
Series | MASK GIRL





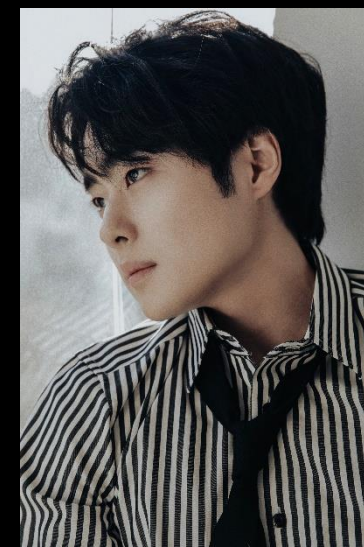
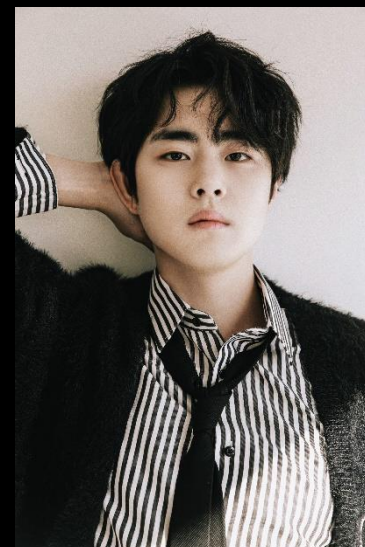
ACTORS OF THE MONTH.



조병규
Cho Byeong Kyu

Born April 23, 1996 (age 26)
Years active 2015
Agent HB Entertainment

2020 Series | STOVELEAGUE
2021 Series | The Uncanny Counter
2023 Series | The Uncanny Counter 2





RISING STAR

K-POP ARTISTS OF THE MONTH.



하이키
HI-KEY

Years active 2022
Labels GLG

Members



서이 SEOI



리이나 RIINA



희서 HWISEO



엘 YEL



RISING STAR

K-POP ARTISTS OF THE MONTH.



판타지 보이즈 FANTASY BOYS

Years active 2023
Labels PocketDol Studio

Members



소울 K-SOUL



강민서 KANG MIN SEO



이한빈 LEE HAN BIN



히카리 HIKARI



링치 LINQI



유준원 YU YUN WON



히카루 HIKARU



김우석 KIM WOO SEOK



홍성민 HONG SUNG MIN



오현태 OH HYEON TAE



김규래 KIM GYU RAE



케이단 KAEDAN

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K-POP WEEKLY CHART (TOP 10)

**2nd week of August 2023

MelOn

1	—		Super Shy NewJeans
2	—		Seven (feat. Latto) - Clean Ver. 정국
3	—		ETA NewJeans
4	—		퀸카 (Queencard) (여자)아이들
5	▲1		헤어지자 말해요 박재정
6	▼1		I AM IVE (아이브)
7	—		이브, 프시케 그리고 푸른 수염... LE SSERAFIM (르세라핌)
8	—		Spicy aespa
9	—		Steal The Show (From "엘리...") Lauv
10	—		New Jeans NewJeans

iTunes Korea chart

Song	Artist
1 ETA	NewJeans
2 Super Shy	NewJeans
3 Seven	Jung Kook, Latto
4 New Jeans	NewJeans
5 Cool With You	NewJeans
6 ASAP	NewJeans
7 Steal The Show (From "Elemental")	Lauv
8 I AM	IVE
9 Hype Boy	NewJeans
10 Eve, Psyche & The Bluebeard's wife	LE SSERAFIM

HANTEO chart Beta

1 Super Shy	NEWJEANS
2 ETA	NEWJEANS
3 Seven (feat. Latto) - Clean Ver.	JUNGKOOK
4 I AM	IVE
5 퀸카 (Queencard)	(G)I-DLE
6 헤어지자 말해요	Park Jae Jung
7 이브, 프시케 그리고 푸른 수염의 아내	LE SSERAFIM
8 New Jeans	NEWJEANS
9 Spicy	aespa
10 HYPE BOY	NEWJEANS

billboard global 200

1		Seven Jung Kook Featuring Latto
2		Try That In A Small Town Jason Aldean
3		Super Shy NewJeans
4		LaLa Myke Towers
5		K-POP Travis Scott, Bad Bunny & The Weeknd
6		Barbie World Nicki Minaj & Ice Spice With Aqua
7		What Was I Made For? Billie Eilish
8		Dance The Night Dua Lipa
12		ETA NewJeans
18		Cupid Fifty Fifty



NETFLIX TOP 10 INDONESIA

**2nd week of August 2023



01

The Uncanny Counter

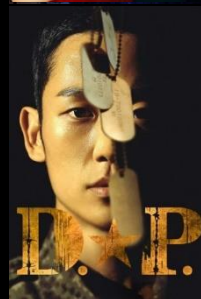
Cho Byeong-kyu, Yu Jun-sang



02

King the Land

Lee Jun-ho, Yoona



03

D.P.

Jung Hae-in, Koo Kyo-hwan, Son Suk-ku



06

Celebrity

Park Gyu-young, Kang min-hyuk, Lee Chung-ah



09

See You in My 19th Life

Shin hye-sun, Ahn Bo-hyun

1. The Uncanny Counter

2. King the Land **N**

3. D.P. **N**

4. Jujutsu Kaisen

5. Hidden Love

6. Celebrity **N**

7. Zom 100: Bucket List of the Dead

8. My Happy Marriage **N**

9. See You in My 19th Life **N**

10. The Witcher **N**

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NETFLIX TOP 10 MALAYSIA

**2nd week of August 2023



01

The Uncanny Counter
Cho Byeong-kyu, Yu Jun-sang



02

King the Land
Lee Jun-ho, Yoona



03

D.P.
Jung Hae-in, Koo Kyo-hwan, Son Suk-ku



09

See You in My 19th Life
Shin hye-sun, Ahn Bo-hyun

1. The Uncanny Counter
2. King the Land N
3. D.P. N
4. Jujutsu Kaisen
5. Zom 100: Bucket List of the Dead
6. Baki Hanma
7. My Happy Marriage N
8. The Witcher N
9. See You in My 19th Life N
10. Mushoku Tensei: Jobless Reincarnation

K E L E B R I T Y . W O R L D



NETFLIX TOP 10 SINGAPORE

**2nd week of August 2023



01

The Uncanny Counter

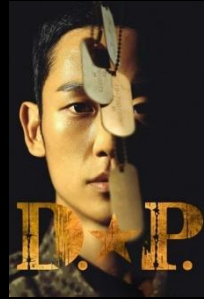
Cho Byeong-kyu, Yu Jun-sang



02

King the Land

Lee Jun-ho, Yoona



03

D.P.

Jung Hae-in, Koo Kyo-hwan, Son Suk-ku



08

Love After Divorce

1. The Uncanny Counter
2. King the Land N
3. D.P. N
4. Jujutsu Kaisen
5. Zom 100: Bucket List of the Dead
6. The Witcher N
7. My Happy Marriage N
8. Love After Divorce
9. Baki Hanma
10. The Lincoln Lawyer N



NETFLIX TOP 10 THAILAND

**2nd week of August 2023



02

The Uncanny Counter

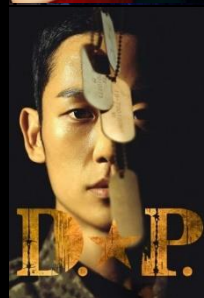
Cho Byeong-kyu, Yu Jun-sang



03

King the Land

Lee Jun-ho, Yoona



05

D.P.

Jung Hae-in, Koo Kyo-hwan, Son Suk-ku

1. The Cheery Lee, Village Headman
2. The Uncanny Counter
3. King the Land N
4. To the Moon and Back
5. D.P. N
6. Baki Hanma
7. Zom 100: Bucket List of the Dead
8. Jujutsu Kaisen
9. Hidden Love
10. My Happy Marriage N

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NETFLIX TOP 10 VIETNAM

**2nd week of August 2023



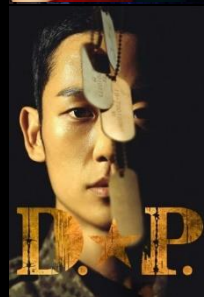
01

The Uncanny Counter
Cho Byeong-kyu, Yu Jun-sang



02

King the Land
Lee Jun-ho, Yoona



03

D.P.
Jung Hae-in, Koo Kyo-hwan, Son Suk-ku

- 1. The Uncanny Counter
- 2. D.P. N
- 3. King the Land N
- 4. Baki Hanma
- 5. Jujutsu Kaisen
- 6. My Happy Marriage N
- 7. Zom 100: Bucket List of the Dead
- 8. Hidden Love
- 9. The Witcher N

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NETFLIX TOP 10 JAPAN

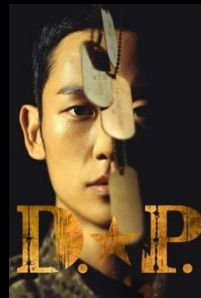
**2nd week of August 2023



05

The Uncanny Counter

Cho Byeong-kyu, Yu Jun-sang



07

D.P.

Jung Hae-in, Koo Kyo-hwan, Son Suk-ku



08

King the Land

Lee Jun-ho, Yoona

1. Jujutsu Kaisen
2. Zom 100: Bucket List of the Dead
3. Baki Hanma
4. Burn the House Down N
5. The Uncanny Counter
6. My Happy Marriage N
7. D.P. N
8. King the Land N
9. The Masterful Cat Is Depressed Again Today
10. Trillion Game

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NETFLIX TOP 10 OTHER COUNTRIES

**2nd week of August 2023

HONG-KONG

1. The Uncanny Counter
2. Zom 100: Bucket List of the Dead
3. Jujutsu Kaisen
4. King the Land **N**
5. D.P. **N**
6. My Happy Marriage **N**
7. Baki Hanma
8. Mushoku Tensei: Jobless Reincarnation
9. Celebrity **N**
10. The Witcher **N**

PHILIPPINES

1. The Uncanny Counter
2. King the Land **N**
3. Baki Hanma
4. Jujutsu Kaisen
5. Zom 100: Bucket List of the Dead
6. The Witcher **N**
7. My Happy Marriage **N**
8. D.P. **N**
9. Hidden Love
10. Mushoku Tensei: Jobless Reincarnation

TAIWAN

1. The Uncanny Counter
2. Port of Lies
3. King the Land **N**
4. D.P. **N**
5. Jujutsu Kaisen
6. Fireworks of My Heart
7. Zom 100: Bucket List of the Dead
8. What the Hell Is Love
9. Hidden Love
10. My Happy Marriage **N**



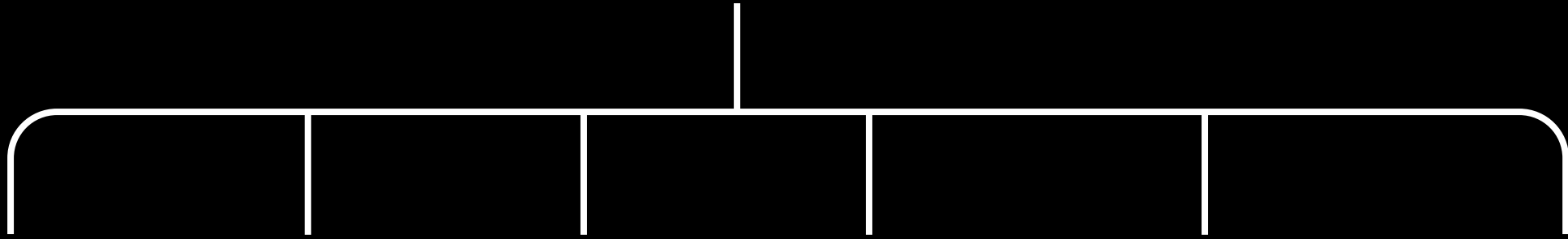
About US

TELL US WHO IS THE ONE AND WE WILL CONNECT YOU

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WORLDWIDE CLIENTS



ARTISTS

ACTORS

IDOLS

MODELS

CELEBRITIES

K-DRAMA

KELEBRITY . WORLD



About US

We provide our services for the categories below

TVC

Korean Celebs to be featured in Commercials.

PRINTS

Korean Celebs to be featured in Print Ads.

MUSIC

Copyright for Korean songs to be used in overseas contents.

ADVERTORIAL

Placing brands in Korean Dramas & Reality Show.

CONCERTS

Providing Korean artists in overseas concerts and events.



Thank You

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